

SUSTAINABILITY IN THE SWEETENER INDUSTRY



Kevin Ogorzalek

Sustainability Sourcing Manager



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FORE ER CHOCOLATE



ZERO CHILD LABOR

By 2025 we will
eradicate child labor
from our supply chain



PROSPERING FARMERS

By 2025 we will
lift more than
500,000 cocoa
farmers
out of poverty



THRIVING NATURE

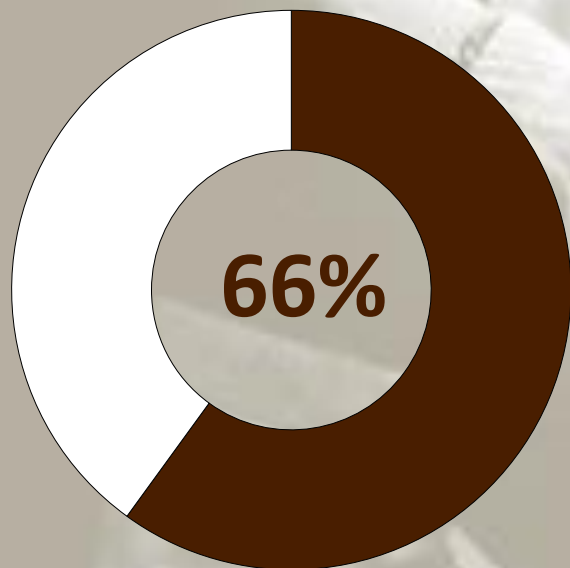
By 2025 we will
be carbon and forest
positive



SUSTAINABLE CHOCOLATE

By 2025 we will
have 100% sustainable
ingredients in all
of our products

SUSTAINABILITY BUSINESS TRENDS

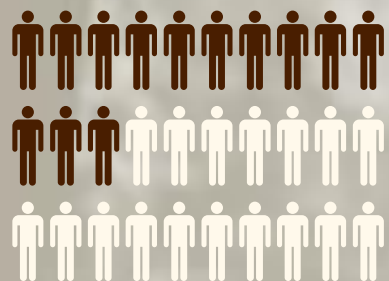


...of consumers are attracted to material transparency¹

...of shoppers pay extra for sustainability³

...of investors use ESG²

60% of Small Business Owners will be Millennials / Generation Xers by 2020¹



42% of consumers walk away from brands¹



Sales growth for sustainable chocolate vs. category wide⁴

SUSTAINABILITY IN THE CANE SECTOR

ISSUES

- LABOR CONDITIONS
- WATER POLLUTION & USE
- LAND USE
- GREENHOUSE GAS EMISSIONS

OPPORTUNITIES

- CLEAN ENERGY
- DECENT LIVELIHOODS
- SUSTAINABLE LAND USE
- GREENHOUSE GAS EMISSIONS
- WATER STEWARDSHIP

SUSTAINABILITY IN THE BEET SECTOR



ISSUES

- SOIL EROSION
- WATER POLLUTION & USE
- PESTICIDES
- GREENHOUSE GAS EMISSIONS



OPPORTUNITIES

- CARBON SEQUESTRAION
- RURAL ECONOMIES
- SUSTAINABLE LAND USE
- WATER STEWARDSHIP

OUR APPROACH TO SUSTAINABLE SUGAR



Global: Bonsucro members actively buying certified sugar



U.S. & Canada: Encouraging Bonsucro supply
Mexico: Participating in national forum to address systematic issues and working with supplier on water-rest-shade program while encouraging Bonsucro certification



Global: SAI



EU: 85% at SAI Silver and Gold and
US: recent pilot of field to market / SAI