



Food & Nutrition Policy Update

October 23, 2018



Bioengineered Food Disclosure

- Final rule at OMB since 8/31
- Unified Regulatory Agenda: Final rule 11/2018
- Effective 60 days post-publication (proposed)
- Enforcement 1/1/20 (proposed)
 - To align with FDA Nutrition Facts label date
- If delayed by litigation ...
 - FDA likely would *not* change its date



FDA Nutrition Innovation Strategy

- Includes consumer education on Nutrition Facts label
 - Likely major emphasis on added sugars
- Nearly 5,000 comments received
 - Many deal with dairy standards of identity
- FDA will re-define “healthy”
 - Likely push for added sugars threshold
 - Unified Regulatory

Agenda: NPRM 3/2019



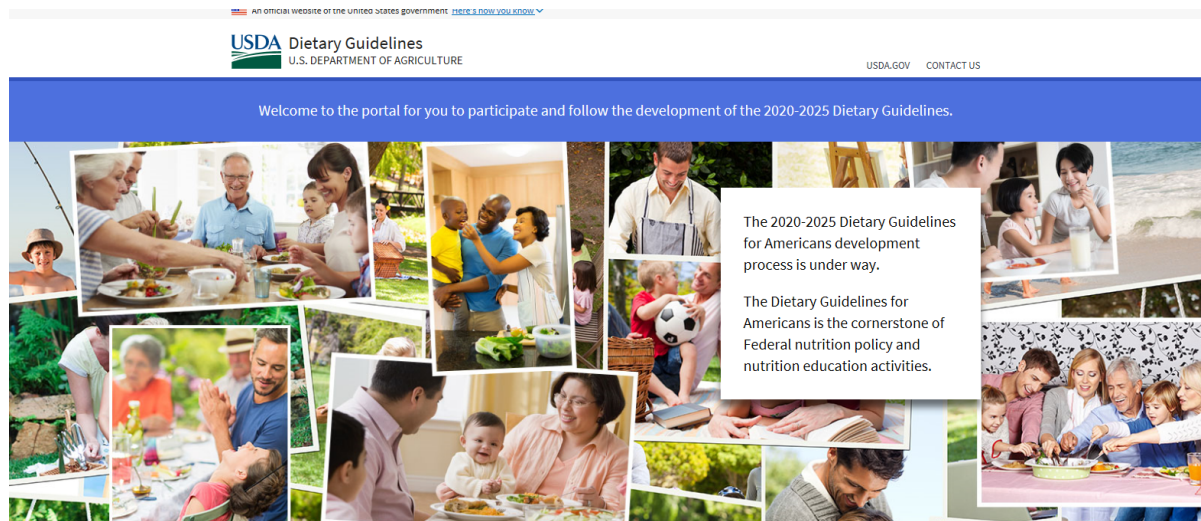
Sodium, Potassium DRIs

- Some science shows harm at low Na levels as well as high levels
- NASEM expert committee revising DRIs
 - Report likely Apr-Jun '19
- Some reports (rumors?) DRI will stay at current 2,300 mg/day
- Will be incorporated into Dietary Guidelines



Dietary Guidelines

- USDA wants to name advisory committee by end-2018
- Focus will include several questions on added sugars
 - Growth, size, body composition
 - Risk of overweight/obesity, CVD, T2D
- Could either strengthen or weaken case for further restricting added sugars



Keep an Eye on ...

- EAT/Lancet report (Jan '19)
 - Will recommend major dietary changes
 - Paper published Oct '18 calls for $\leq 5\%$ calories from added sugars
- UN High-Level Meeting on Non-Communicable Diseases
 - Follow-on activities may focus on marketing to kids

