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# Buyers supporting transformational change

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International Sweetener Colloquium,  
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**Why focus on sugarcane?**

**About Bonsucro**

**Bonsucro and you**

# Why focus on sugarcane?

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Sugarcane is the largest agricultural commodity in the world



A remarkable plant



Global reach



Valuable traded commodities

# Sugarcane is also a development tool



Sugarcane based agriculture and industry has significant potential to create value – and to contribute to the 2015 Global Goals for Sustainable Development (SDGs)



Affordable & Clean Energy



Decent Work & Economic Growth

Industry, Innovation & Infrastructure



Clean water & sanitation

Responsible Consumption & Production



# OECD-FAO Guidance for Responsible Agricultural Supply Chains

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“Enterprises operating in the agricultural sector can create employment, raise labour standards and bring new technologies to increase agricultural production.

But their activities can also contribute to deforestation or the displacement of local communities from their lands. They can be linked to child labour or abuses of migrant workers.”

# In the US the risks are both reputational and regulatory

## California Transparency in Supply Chain Act (Of 2010)

- Requires companies > \$100 mln in California to take action to prevent forced labor and human trafficking in their supply chains.
- First lawsuit under the act filed against Costco act for its shrimp supply chains.

## Alien Tort Claims Act

- Nestle, Cargill, and ADM are facing a lawsuit alleging complicity in human trafficking and child labor in cocoa production in West Africa.
- The Supreme Court of the United States refused to over-rule a lower court's ruling that the West Africans had standing.

Bonsucro Production Standard requires demonstration of adherence to ILO conventions prohibiting forced labour and child labour



# About Bonsucro

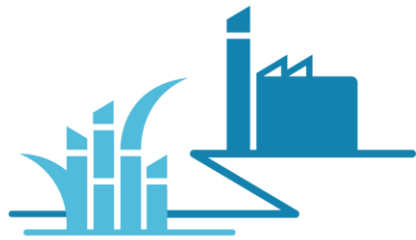
## One vision, three objectives

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**Bonsucro's vision** is a sugarcane sector with thriving, sustainable producer communities and resilient, assured supply chains

Collectively we will ensure that sugarcane production supports achievement of the global 'Sustainable Development Goals' in all cane-growing origins

The Bonsucro platform is focused on achieving **three broad objectives**:



Assured Production



Assured Supply Chains



Assured Origins

# What we do

We are a change platform. We manage the most credible global performance framework for sustainable sugarcane production. We use this to inform, improve and inspire change.

## Inform



An **active network** of members and experts

## Improve



Drive **performance improvement**

## Inspire



Foster **partnerships and collaboration** for change



# Four global programmes support producers



**Inform**  
Tools & advice

**Improve**  
Programme support

**Inspire**  
Investment Resources

1 Certification Fast track

2 Scheme Endorsement  
(Local improvement programme)

3 Productivity and Professionalism

4 Smallholder Impact

**Assured Production**



# Supporting change in cane growing landscape origins

**Inform**  
Output & Impact M&E



**Improve**  
Global programmes



**Inspire**  
Investment & technology



Focusing on the key issues & opportunities

Supporting change across a cane growing origin

Providing global multi-sector credibility

Leveraging global partnerships

## Assured Origins



# A one-stop platform for buyers, traders, end users & retailers

**Inform**  
Insights forum



Pre-competitive space to discuss & agree issues

**Improve**  
Increased assurance



Common standards allows increased transparency

**Inspire**  
Invest in change



Certified product & credits demonstrate commitment

Partnerships are more cost effective & impactful

## Assured Supply chain



# Bonsucro is already backed by many of the major Brands



Committed to sourcing 100% of our sugarcane based products from sustainably-certified sources by 2022. Bonsucro is preferred standard



Will source all sugar sustainably by 2020. In Brazil, by 2016, 100% of our cane sugar purchases will be certified by Bonsucro

A '100% sustainably sourced' goal for key agricultural ingredients which we will work to attain by 2020... Bonsucro is our preferred standard



In 2010 Shell agreed an action plan to achieve Bonsucro certification of all mills/volumes

A sustainable sourcing program in place to track the number of suppliers who join Bonsucro and drive our engagement with suppliers of sugarcane



100% cane sugar from sustainable sources before 2020

100 percent of General Mills' sugar cane will be sourced from responsible and sustainable sources



Will work with suppliers with a goal to assure sourcing 100% sustainable cane sugar by 2020

# The future? Retailers have huge potential to influence change

## Coles in Australia

### The Sustainability Consortium and Walmart

- TSC's Key Performance Indicators for Sugar as a category heavily align with Bonsucro and TSC references Bonsucro's certification process and standard as a main tool to improve and meet the KPI's.
- Walmart adopts TSC's KPIs for use in its Sustainability Index, which it requires suppliers to undertake as a scorecard exercise.



We're very proud that this pack contains BONSUCRO<sup>®</sup> Certified sugar, harvested by Australian sugarcane farmers. The Bonsucro Standard is a globally recognised scheme that ensures sugarcane production practices are environmentally sustainable. Working with Bonsucro is part of our efforts to protect Australia's precious habitats such as the Great Barrier Reef. To learn more, please go to [www.bonsucro.com](http://www.bonsucro.com)



# Practical next steps for you and your supply chain

1 Join the platform & signal support

2 Map your suppliers & get “Chain of Custody”

3 Buy certified product, credits or offset funds

4 Become an “Inspire Partner”



Pan  
Americana



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**Thank you**

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