

World Market Outlook

The Return to Deficit

Oliver Hire SUA Sweetener Colloquium

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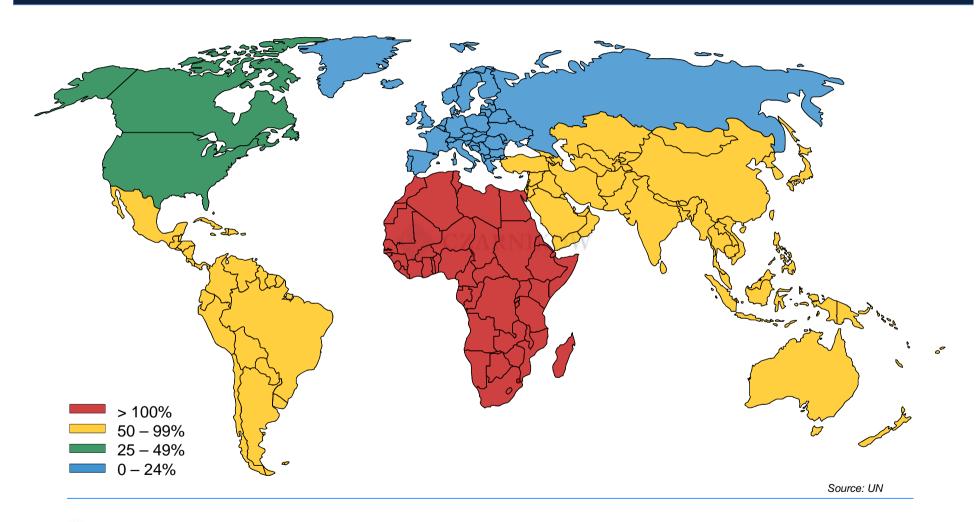
Consumption

Still growing...



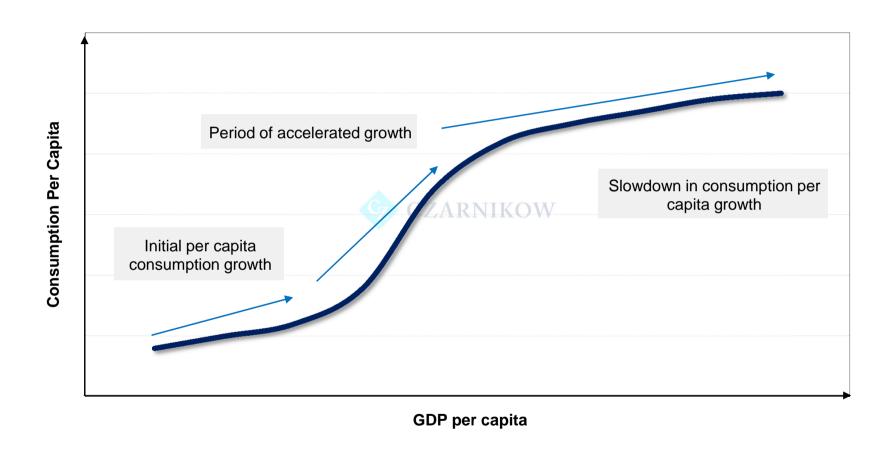


Population Growth Since 1980





S-Curve Model for Consumption





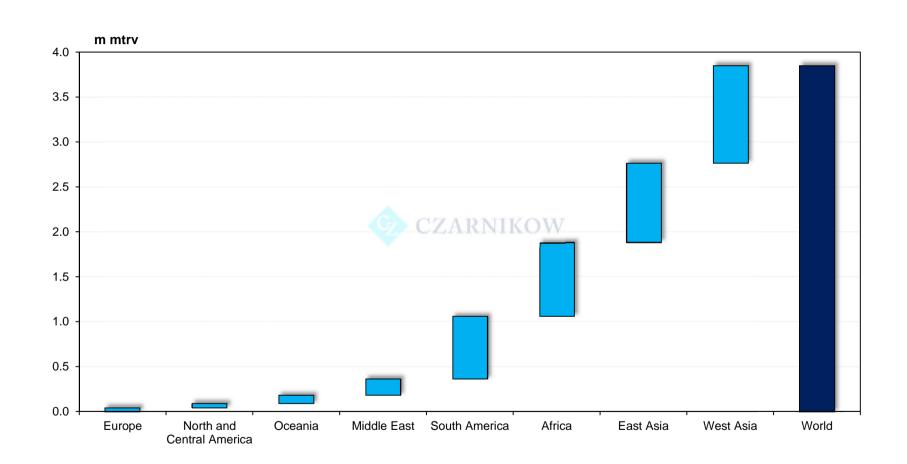
Global Economic Growth Since 2008

	World	Eurozone	USA	Developing
2008 (trillions)	62	18 CZARNIK	15 COW	19
2014 (% Change)	24%	0%	19%	54%

Source: IMF

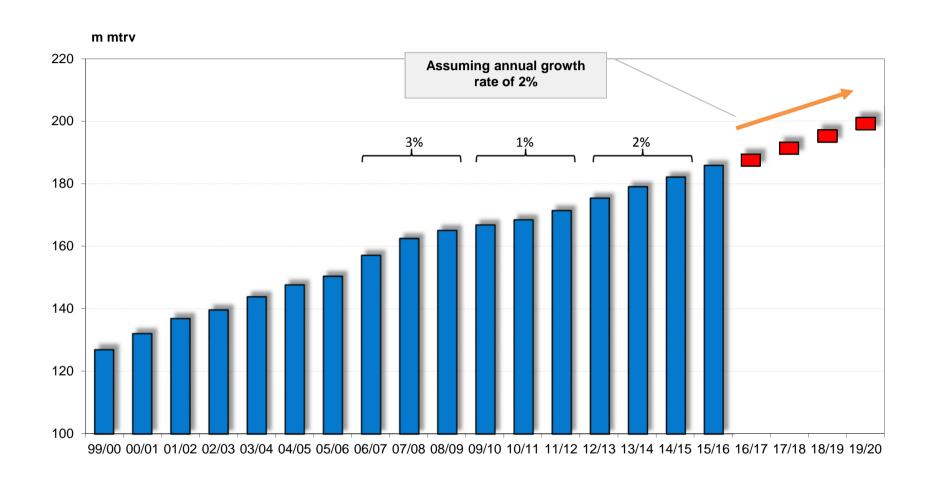


Annual Consumption Growth Breakdown





Global Sugar Consumption Growth





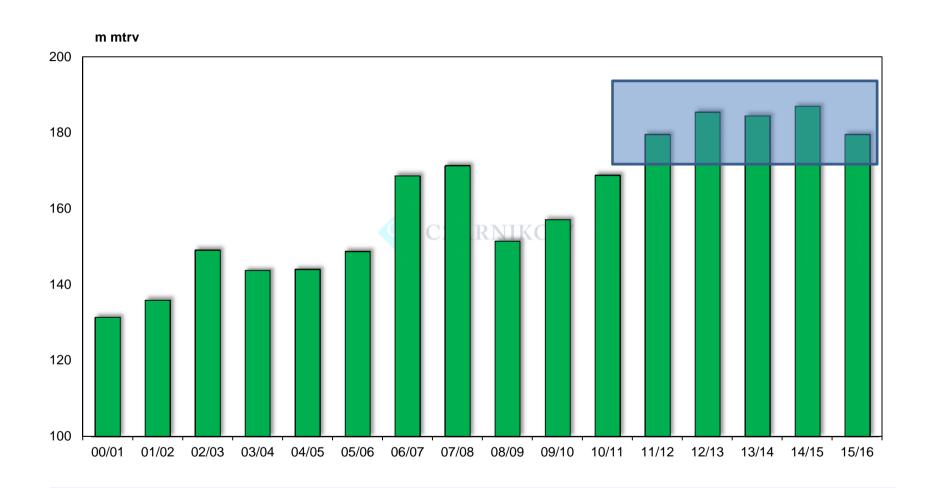
Production

Can it keep up?



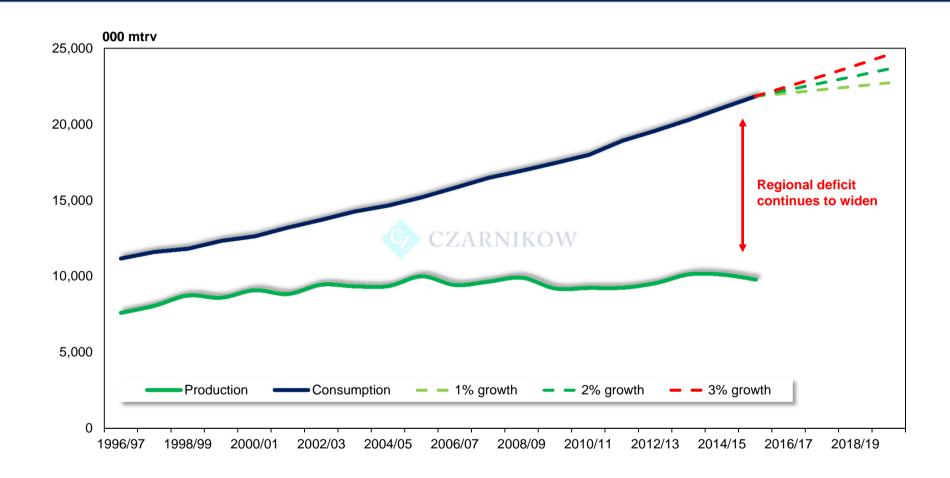


Production Growth is Flat



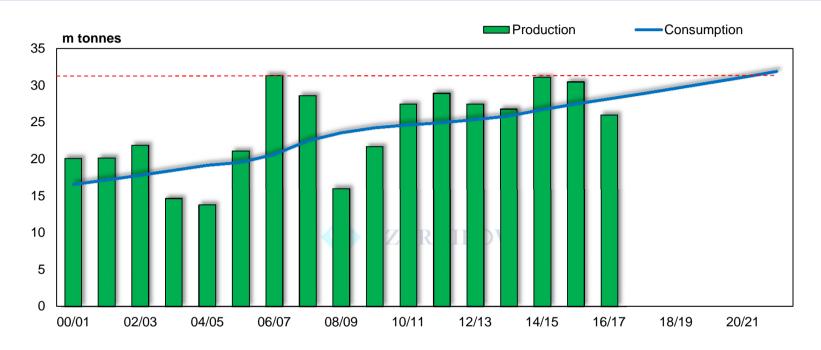


African Deficit Continues to Grow





Indian Production Needs to Sustain Recent Records

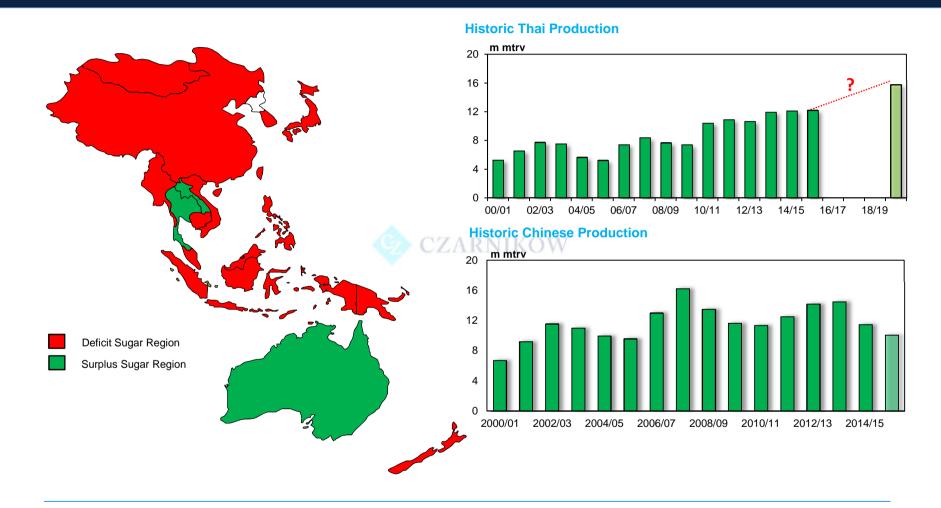


2014 West Asian Population Growth Rate

	Population	Increase in Population	Annual Growth Rate
	m people	m people	%
Bangladesh	159	1.96	1.23%
India	1,295	15.83	1.22%
Pakistan	185	3.93	2.13%

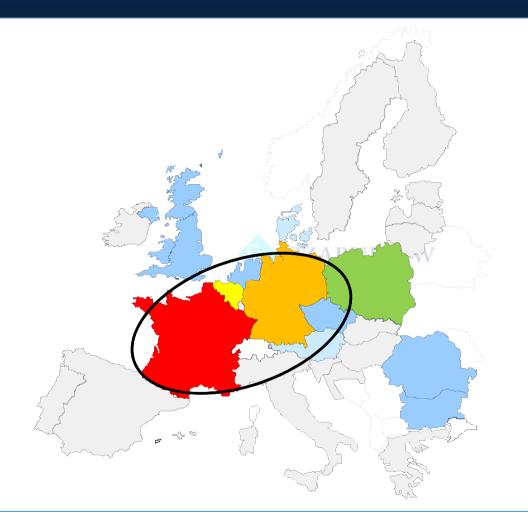


East Asia is a Major Sugar Deficit Region





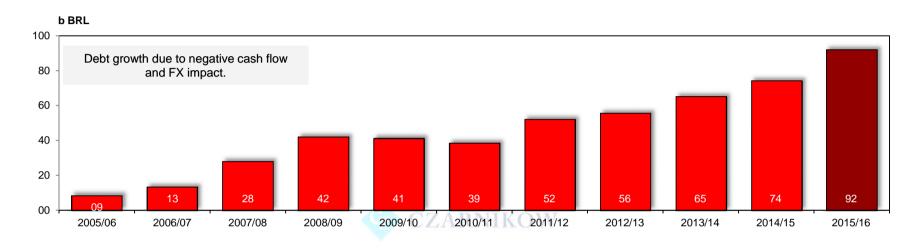
European Production Could Rise from 2017

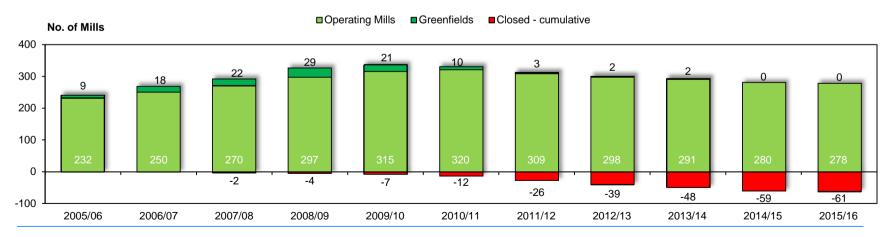


k tonnes		
0		
0 - 50		
50 - 150		
150 - 250		
250 - 350		
350 - 650		
> 650		



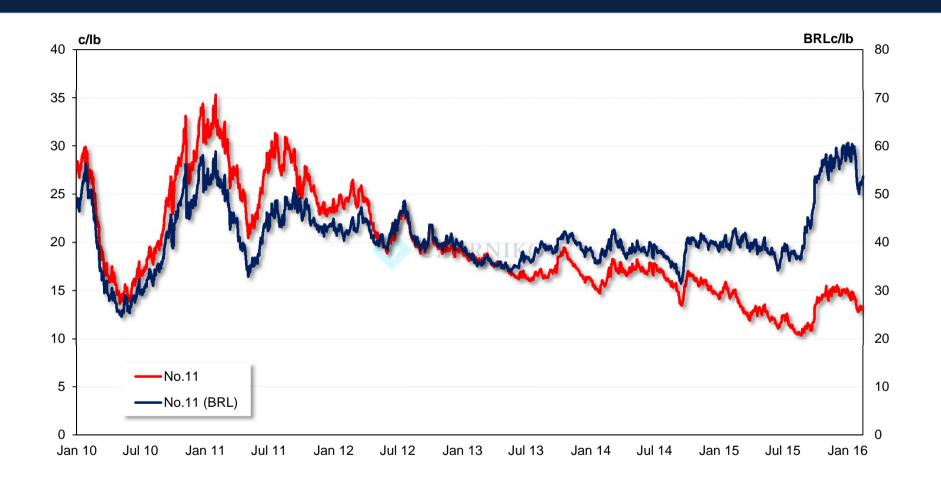
Brazilian Industry is in Poor Shape







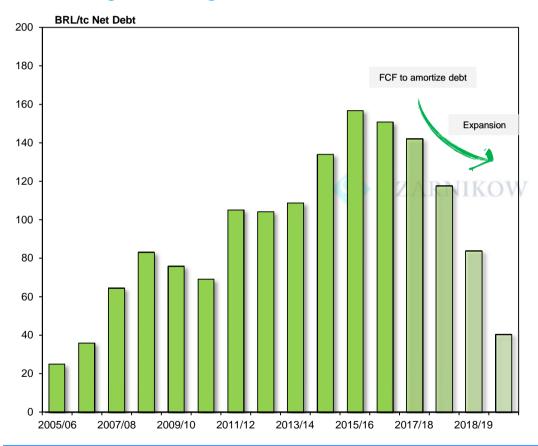
No.11 in BRL Terms is at Record Levels





Can Brazil Expand?

Sector Seeking to Deleverage



Scale of Priorities

- 1 DE-LEVERAGE
- 2 COST EFFICIENCY
- 3 DIVERSIFICATION.
- 4 CONSOLIDATION
- 5 EXPANSION



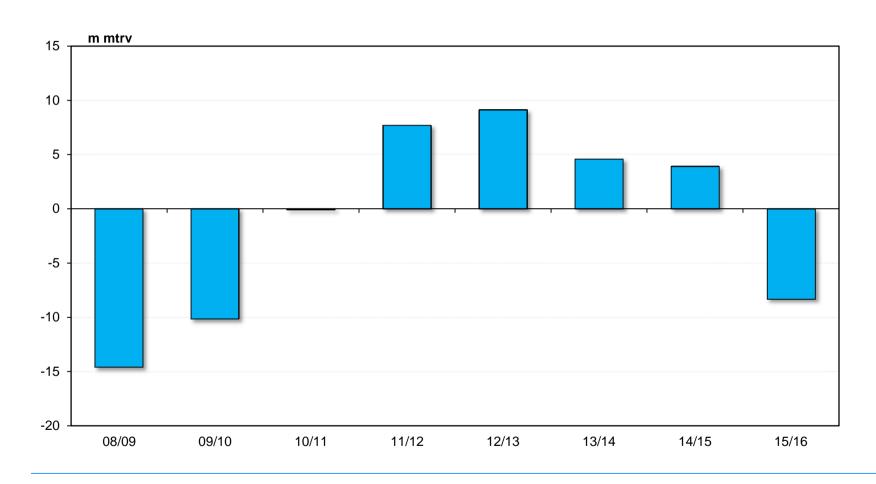
Price

Putting it all together...



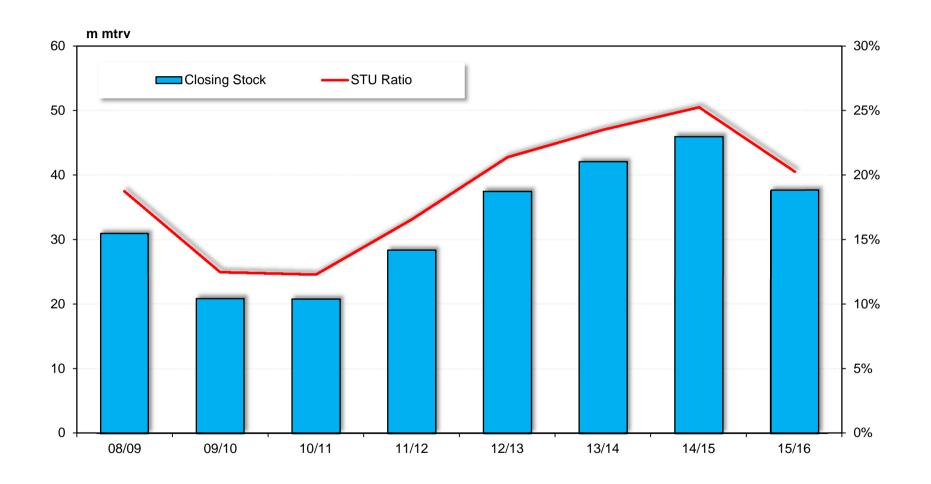


Global Stock Change – Back to Deficit





Global Stocks & STU Ratio





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